

Print out this simple test and see if we're right for your business.

Read each statement about your business below and determine whether it is "Generally True" or "Generally False" (check one of the circles in each row - select only one)

	Generally True	Generally False
I get adequate return on my marketing investment	<input type="radio"/>	<input type="radio"/>
I'm confident I have the right people in the right roles	<input type="radio"/>	<input type="radio"/>
My rate of revenue growth is increasing year over year	<input type="radio"/>	<input type="radio"/>
I have sufficient qualified leads and prospect introductions	<input type="radio"/>	<input type="radio"/>
I'm the number one brand in my market	<input type="radio"/>	<input type="radio"/>
I simply don't have enough people	<input type="radio"/>	<input type="radio"/>
I know how my customers perceive my brand and products	<input type="radio"/>	<input type="radio"/>
My sales team has had adequate ongoing refresher training	<input type="radio"/>	<input type="radio"/>
My firm's customer service is excellent	<input type="radio"/>	<input type="radio"/>
I fully understand my competition's marketing strategy	<input type="radio"/>	<input type="radio"/>
We constantly review customer feedback	<input type="radio"/>	<input type="radio"/>
My database is secure and highly leveraged	<input type="radio"/>	<input type="radio"/>

Now add up the total number of checks in each column and subtract the number on the right from the number on the left

Total Score _____

Total score 8 to 12	You're doing really well without us. We'd still love to talk with you about your business challenges and help you fine tune your success.
Total score 1 to 8	There are several areas where we can help and your business can almost certainly benefit from talking with us.
Total score 0 to -12	You definitely need Third Wing. Call us today